



**SPORT 2000**  
INTERNATIONAL

## **Press Release / 15 June 2011**

### **New Member of SPORT 2000 International:**

#### **Business Unit Manager Apparel Christian Tews (36)**

Mainhausen – As per 1 September 2011, SPORT 2000 International GmbH will welcome Christian Tews (36) on board as new Business Unit Manager for its apparel division. Mr Tews was born in Hoexter and graduated in the field of sports facility management and operations with a “Sportfachwirt LDT” degree. He will be responsible for further expansion of the cooperation between SPORT 2000 International and key brand suppliers as well as the further development of exclusive brands at SPORT 2000 International.

After completing on-the-job training as retail merchant at the Klingemann sports shop in Hoexter for which he continued to work for several years as sports and apparel salesman and purchasing consultant, he changed over to Sport Voswinkel in Dortmund in 1999. He was working for this shop up until 2005, i.e. in capacity of junior sports shoe buying agent, senior outdoor apparel and durable outdoor consumer goods, shoes and durable fitness consumer goods buying agent plus as branch manager. Between July 2005 and December 2007, he was employed by K & L Ruppert in Weinheim as junior product manager and from early 2008 until his current change-of-

position to SPORT 2000 International, he has been working as outdoor apparel buying agent for Sport Scheck in Munich.

Managing director Wolfgang Schnellbügel is happy to get him on board as he is a skilled apparel buying agent who has previously gathered retail trade experience. Not only does Christian Tews speak German, his mother tongue is also Italian which international experience he can contribute towards the international team at SPORT 2000 International. Christian Tews work efforts and commitment will perfectly round off SPORT 2000 International's expertise, particularly in the field of outdoor sports.